



SET
YOO LIM GOLD



Mrs. Srirat Rastapana, CEO of Dept. of export promotion of BGJF

45th Bangkok Gem & Jewellery Fair

This show was organised by the Thai Gem and Jewellery Traders Association (TGJTA), held from February 26 to March 2. The first day, unfolded on a positive note, busier than the previous years, and a healthy number of buyers from Turkey and Middle East countries.

There were 6000 pre-registered visitors to the show this year, in comparison to 4000 in 2008, indicating that business is recovering and that the Thailand's gem and jewellery industry has a demand in the world. Held twice a year, in February-March and September, the fair features 1,200 exhibitors from 35 countries.

The Thai gem and jewellery industry is awaiting the announcement of the Zero Vat legislations to be released any time now in the royal gazette, which will be the first step in promoting Thailand as a world gem and jewellery hub. Also, the Ploi thai, initiative between the Thai government and



RING
BANGLE JEWELRY



During the BGJF, TGJTA top managers reached an agreement with Head of "Jewellery Review" Holding, RDJ Editor-in-Chief Alexei Shcherbina on the agreed procedure of organizing exhibitions in Russia and Thailand



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HENG & SONS



Meetings of TGJTA leaders with the permanent exhibitors who receives mementos became a good BGJF tradition

the Thai gem and jewellery traders association aims at branding Thailand's gem and jewellery products, is also a part of the Thailand world gem and jewellery hub programme. Encouraged by recovering demand and the global economic recovery, Mr. Vichai Assarasakorn, president of the Thai Gem and Jewelry Traders Association, said exports of gems and jewellery including gold from Thailand were expected to grow by 18% this year, earning 390 billion baht. Last year, despite the world's economic difficulties, Thailand's gems and jewelry exports still grew 18% to 333,71 billion baht. "Over the next five years, we believe Thailand remains in good position to become one of the top ten exporters from 14th right now, – said Mr Vichai. – By 2015 Thai gem and jewellery shipments should exceed 810 billion baht". Exports are rising to key markets such as the United States, the European Union and Japan and expanding to newer markets such as India, China, the Middle East, Russia and particularly Asean where import tariffs have now been eliminated.



Exhibitors meeting. In the foreground – Mr.Mochan Sacndeve



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EUROTHAI ARGENTO