



EPOS



MIRA

The financial crisis affected purchasing power and persuaded designers to concentrate on classic models that can be worn on the daily basis. The female watches got more elegant and the male ones are more complex. Instead of surprising us with some loud design, the watchmakers gave a priority to practicality and comfort.

One can also note a tendency to sculptural and opened watch-dials. Skeleton and ultra thin models are still popular. Watches-transformers featured with additional complications (repeaters, calendars, etc.) are also in trend. Great attention is paid to materials and decoration. Diamonds and sapphires found new applications in the cases and dials of both female and male watch models. Creating replicas and classic and anniversary models with improved movements is still trendy.



MAKTIME (Russia)



MAURICE LACROIX

Owing to the complex minute-repeater combined with a fascinating play of triretrograde display of seconds, which is a brand sign of Milus, the company managed to create a high-precision and very refined watch – TIRION Repetition Minutes TriRetrograde model which will be presented at BaselWorld for the first time.



MILUS



MAKTIME



SWISS MILITARY HANOWA



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